



ASSISTED LIVING FACILITATOR INTRODUCES AMBIENT SCENTING

Aegis Living is a leading provider of assisted living facilities in the USA. Founder and CEO Dwayne Clark sums up Aegis's mission as "bringing joy, comfort and meaning to the lives of the elderly."

However, assisted living atmospheres can be stressful as residents deal with health issues and declining independence. Health issues and care also frequently create malodours.

Aegis Living
We're the people who make life better.



SCENTING IS AN INTEGRAL COMPONENT OF OUR MARKETING PROCESS, WE BELIEVE IT DEMONSTRATES ON OUR PART AN ATTENTION TO DETAIL THAT HELPS US ASSURE A PROMISE OF 'PEACE OF MIND.

Jerry Meyer
President, COO, Aegis Living

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THE CHALLENGE

How to create and maintain a pleasant and restful environment for residents and visitors?

THE SOLUTION

To achieve their mission statement, Aegis Living introduced our ambient scenting to add a soothing fragrance to their spaces.

Aegis chose several fragrances that excel in aiding relaxation: "Cucumber Mint," "White Tea Fusion," "Relaxing," and "Vanilla Delicious."

THE RESULTS

The results of implementing ambient scenting have been so successful for Aegis that the company has installed the service in all 30 of its properties.

HIGHLIGHTS

- AEGIS CHOSE SEVERAL OF OUR FRAGRANCES THAT EXCEL IN AIDING RELAXATION: "CUCUMBER MINT," "WHITE TEA FUSION," "RELAXING," AND "VANILLA DELICIOUS."
- AMBIENT SCENTING HAS BEEN PROVEN TO RELIEVE STRESS, FACILITATE RELAXATION AND SLEEP, AND IMPROVE MOOD.



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