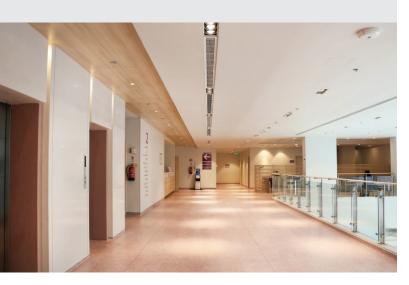


# STATE OF THE ART MEDICAL FACILITY INTRODUCES AMBIENT SCENTING

Almana General Hospital is a state of the art medical facility in Khobar, Saudi Arabia specialising in Cardiothoracic Surgery, Orthopedic Surgery, Pediatric Surgery, Dentistry and Maxillo-Facial Surgery as well as an active Trauma Team. The hospital has 250 in-patient beds and 74 OPD clinics.







AMBIENT SCENT CAN REDUCE ANXIETY, IMPROVE MOOD AND INCREASE CALMNESS



2000 University of Vienna study







## THE CHALLENGE

How could Almana General Hospital impress people in the visitor areas and maintain and to achieve patient satisfaction?

# THE SOLUTION

Almana General gave us a trial in their busiest lobby. The trial successfully eliminated malodors and created a pleasant atmosphere. With the success of the trial, scenting was expanded to all the entrance receptions, lobbies and corridors. Management chose "Pink Grapefruit" and "African Amber" fragrances.

## THE RESULTS

Almana General Hospital is extremely pleased with their scenting program. Today there are 84 AQ550 and AQ1200 appliances installed in the hospital. Based on positive feedback from staff and visitors the hospital is planning on further expanding the scenting program.

An additional 20 units will be installed at Almana General within the next 6 months.

# **HIGHLIGHTS**

- "PINK GRAPEFRUIT" AND "AFRICAN AMBER" FRAGRANCES WERE CHOSEN TO SUCCESSFULLY ELIMINATE MALODORS AND CREATE A PLEASANT ATMOSPHERE.
- A POSITIVE PLEASANT ENVIRONMENT HAS BEEN PROVEN TO AID IN HEALING AND AMBIENT SCENTING HAS BEEN PROVEN TO CREATE PLEASANT ENVIRONMENTS.



