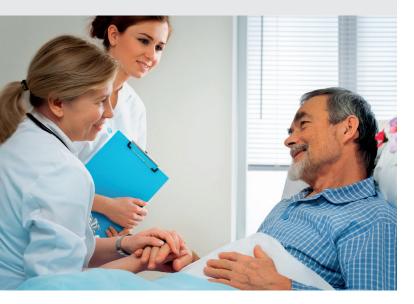


HOSPITAL GROUP INTRODUCES AMBIENT SCENTING

Clinical Internacional is a group of hospitals across Peru. With a mission to ensure patients feel that their health is in the best hands, permanently raising the quality and efficiency of service and combining warmth in care, passion for medicine and innovation in medical procedures.





AMBIENT SCENT CAN REDUCE ANXIETY, IMPROVE MOOD AND INCREASE CALMNESS.

2000 University of Vienna study

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THE CHALLENGE

How could Clinica Internacional create an inviting, pleasant, and warm environment for their patients and visitors?

THE SOLUTION

The Clinica Internacional in Lima, Peru partnered with our scenting team to improve the atmosphere of their facility.

Sixteen AQ570s were installed to scent the pharmacy, the lobby, and the hallways. 'Airy" fragrance was chosen to represent the brand.



THE RESULTS

The hospital has been extremely pleased with the scenting program and they have renewed the contract each year since installation.

Patients, employees, and visitors all like the pleasant fragrance and the inviting atmosphere.

HIGHLIGHTS

- "AIRY" FRAGRANCE WAS CHOSEN TO REPRESENT THE BRAND.
- A POSITIVE PLEASANT ENVIRONMENT HAS BEEN PROVEN TO AID IN HEALING AND AMBIENT SCENTING HAS BEEN PROVEN TO CREATE PLEASANT ENVIRONMENTS.



