



LARGE SHOPPING CENTRE INTRODUCES AMBIENT SCENTING

Express Avenue Mall is a large shopping center in Chennai, India. It has over 900,000 square feet of retail space.

With such a concentration of businesses and consequently foot traffic, Express Avenue Mall was struggling with body and bathroom malodours.



GREAT AMBIENCE! THE MALL IS VERY WELL MAINTAINED, TOOK MY BREATH AWAY. VERY CLEAN AND TOURIST FRIENDLY. I SPENT MORE MONEY THAN I PLANNED!



May 2015 shopper comments

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THE CHALLENGE

How to overcome malodor issues to maintain a pleasant shopping atmosphere to help drive business?

THE SOLUTION

In attempts to deal with their malodour issues, Express Avenue Mall had tried technologies like high power fans and ventilation, Electric Diffuser, Ozone generator, Ionic Air Purifier. Nothing worked.

In October of 2011 Express Avenue Mall chose to try our ambient scenting services. One AirQ1200 and 4 AirQ550 appliances were installed to diffuse "Sunny Skies," "Lotus Flower," "Fresh Clean," "Pink Grapefruit," and "Refreshing Lavender" fragrances.

THE RESULTS

Unlike all the other malodor remediation options tried by Express Avenue Mall, our services were immediately successful at eliminating the problems.

HIGHLIGHT

- "SUNNY SKIES," "LOTUS FLOWER," "FRESH CLEAN," "PINK GRAPEFRUIT," AND "REFRESHING LAVENDER" FRAGRANCES WERE CHOSEN TO REPRESENT THE BRAND.
- ONE AIRQ1200 AND 4 AIRQ550 APPLIANCES WERE INSTALLED.



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