



WORLD CLASS LEVEL CASINO COMPLEX INTRODUCES AMBIENT SCENTING

Fun World Casinos opened Ti Vegas Casino in Grand Bay, Mauritius in 2002 with the motto: "Welcome, Security, and Cleanliness." Since then it has expanded to a world class level by organizing World Poker Tours and introducing the first automatic roulette machines in the country.

Despite their mission of innovation and excellence, Ti Vegas Casino was struggling with malodours endemic to all gaming facilities.



SINCE WE STARTED WITH THE SCENTING, CUSTOMERS AND EVEN EMPLOYEES ARE HAVING THAT 'FEEL GOOD FACTOR' WHEN SPENDING TIME IN THE CASINO. ALSO THE MALODOURS ARE NO LONGER PRESENT AND THE WORK ENVIRONMENT IS BEING PERCEIVED AS MUCH BETTER.

Customer and employee feedback

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THE CHALLENGE

How could Fun World Casinos elevate the environment of their Ti Vegas facility so that both employees and customers have improved experiences?

THE SOLUTION

In March of 2015, Fun World Casinos introduced AirQ ambient scenting technology to improve their gaming environment.

An AirQ 550 SOC diffusion appliance was wall mounted. "Fresh Clean" fragrance was chosen to create a pleasant and malodour free environment.

THE RESULTS

The scenting program at Ti Vegas Casino has been completely successful at eliminating the malodours. Now there is a pleasant work environment for employees and a comfortable gaming environment for customers.

HIGHLIGHTS

- THE "FRESH CLEAN" FRAGRANCE WAS CHOSEN FOR THE BRAND. AN AIRQ 550 SOC DIFFUSION APPLIANCE WAS WALL MOUNTED.
- AMBIENT SCENTING HAS BEEN PROVEN TO INCREASE SPENDING IN CASINO ENVIRONMENTS.



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