



LASER PLASTIC SURGERY CENTRE INTRODUCES AMBIENT SCENTING

LASER PLASTIC is a high end plastic surgery facility in Prague, Czech Republic. The new facility features two modern operating rooms and superior surgery rooms.



THE AIM OF ALL IS NOT PERFECT DIVERSION OF SKILLED LABOUR, BUT ALSO THE WELLBEING OF CLIENTS OVER PERFORMANCE AND INDIVIDUAL APPROACH TO EACH PATIENT.



LASER PLASTIC mission

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0121 569 7750 | info@media-group.co.uk | digital-screens.co.uk



THE CHALLENGE

How could LASER PLASTIC communicate to their incoming and prospective patients their strong dedication to excellent care?

THE SOLUTION

In July of 2016 LASER PLASTIC chose to introduce our ambient scenting to create a welcoming effect in their waiting room. One AQ550 was installed to diffuse "Fresh Clean" fragrance.

THE RESULTS

By adding a clean fragrance to their reception LASER PLASTIC now welcomes patients and prospective patients to an environment that conveys their commitment to superior service.

Patients, doctors, and owners are all very pleased with the new scenting program.

HIGHLIGHTS

- "FRESH CLEAN" FRAGRANCE WAS CHOSEN FOR ITS BRIGHT NOTES AND ABILITY TO ELIMINATE MEDICINAL MALODORS.
- AMBIENT SCENTING HAS BEEN PROVEN TO INCREASE PERCEPTIONS OF AN ENVIRONMENT'S CLEANLINESS.



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