



DENTAL CLINIC INTRODUCES AMBIENT SCENTING

Meerhof Dental Clinic is a dental office in Estonia that provides patients with a variety of dental services. Patients at the Meerhof Clinic have access to services from regular cleanings and root canals to aesthetic dental practices such as veneers and prosthetics.



Meerhof
Dental Center



AMBIENT SCENT CAN REDUCE ANXIETY, IMPROVE MOOD AND INCREASE CALMNESS IN DENTAL OFFICES.

University of Vienna



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THE CHALLENGE

How could Meerhof Dental Clinic differentiate themselves from competitors and provide clients with a higher level of customer service?

THE SOLUTION

In November of 2017, Meerhof Dental Clinic used our scenting services to add a pleasant ambient scent throughout their office.

The soothing “Airy” scent was chosen for the brand. One AQ 270 diffusion appliance was installed in the clinic’s reception area.

THE RESULTS

Managers, owners, and guests are very pleased with the new scenting program. There is a pleasant aroma at the reception, which you can already smell from the staircase. It has also been noticed by clients, who have praised the cozy and pleasant atmosphere.

In the future, the plan is to install our HVAC-based aroma system to their new, more spacious rooms. We have managed to create a unique atmosphere, which is quite unusual to dental clinics.

HIGHLIGHTS

- THE SOOTHING “AIRY” SCENT WAS CHOSEN FOR THE BRAND.
- AMBIENT SCENTING HAS BEEN PROVEN TO HELP DENTAL PATIENTS FEEL LESS ANXIOUS AND MORE RELAXED.

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