



OPHTHALMOLOGIC CENTRE INTRODUCES AMBIENT SCENTING

Ophthalmologic Centre is the most experienced Ophthalmologic clinic in Costa Rica. With over 30 years of experience, the clinic is dedicated to providing professional services at the forefront of state of the art technology for the diagnosis and treatment of eye diseases.

Unfortunately bathroom malodors were creating a perception of lack of hygiene.



SUBTLE EXPOSURE TO THE SMELL OF CLEANING PRODUCTS MOTIVATED PEOPLE TO THINK ABOUT CLEANING, TO CONSIDER CLEANING TO BE EXPECTED BEHAVIOUR, AND TO ACTUALLY ENGAGE IN CLEANING.

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THE CHALLENGE

How could the Ophthalmologic Centre maintain a professional, clean environment in their busy clinic, especially overcoming bathroom malodors?

THE SOLUTION

Ambient scenting has been proven to increase perceptions of an environment's cleanliness and actually motivate employees to clean better.

In November 2014, Ophthalmologic Centre introduced our ambient scenting to eliminate their bathroom malodors. Four AQ150s were installed in the clinic's bathrooms to diffuse "Fresh Clean" fragrance.

THE RESULTS

By adding a clean fragrance that eliminates the bathroom malodor problems, the clinic has successfully created a hygienic feeling atmosphere for their patients and visitors.

Patient reviews are overwhelmingly positive.

HIGHLIGHTS

- "FRESH CLEAN" FRAGRANCE WAS CHOSEN FOR ITS BRIGHT NOTES AND ABILITY TO ELIMINATE MEDICINAL MALODORS.
- AMBIENT SCENTING HAS BEEN PROVEN TO HELP PATIENTS FEEL LESS ANXIOUS AND MORE RELAXED.

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