



HEALTH CARE CENTRE INTRODUCES AMBIENT SCENTING

Extensive research has proven that patients heal faster in more pleasant environments. According to a Princeton study by Ulrich and Zimring, more than 600 articles that illustrate how aspects of health care design can influence patient outcomes have been published.



AMBIENT SCENT CAN REDUCE ANXIETY, IMPROVE MOOD AND INCREASE CALMNESS



2000 University of Vienna study



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THE CHALLENGE

How could SSM Health Care create a better environment for patients and their families at their DePaul Hospital in St. Louis, Missouri?

THE SOLUTION

SSM Health Care Systems' De Paul Hospital chose to use our ambient scenting.

AQ550s were installed and "Fresh Clean" fragrance was chosen to help improve the hospital ER environment.



THE RESULTS

De Paul Hospital received higher scores on patient evaluations.

De Paul Hospital received comments from patients' families on how their overall first impression has improved.

The program has been so successful at DePaul Hospital that SSM has added scenting to a second hospital in their system.

HIGHLIGHTS

- "FRESH CLEAN" FRAGRANCE WAS CHOSEN TO HELP IMPROVE THE HOSPITAL ER ENVIRONMENT.
- AMBIENT SCENTING HAS BEEN PROVEN TO HASTEN HEALING AND IMPROVE PATIENT SENSE OF WELL-BEING IN HEALTHCARE ENVIRONMENTS.

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