

## SPECIALIST CLINIC INTRODUCES AMBIENT SCENTING

Located in Yanahuara, Arequipa, Peru, SANNA Clinic of the South offers more than 30 specialities and a team of doctors and nurses of great prestige and experience. They tout their modern facilities, state-of-the-art equipment, laboratory and image area and strive to provide their patients with comprehensive health care in a single health centre.



# כ{ sanna

"

THE PRESENCE OF A SOOTHING SCENT ALLEVIATES ANXIETY, HELPING CUSTOMERS TO FEEL MORE RELAXED, COMFORTABLE AND CONFIDENT

Yonsei University - Korea



mediagroup

0121 569 7750 info@media-group.co.uk digital-screens.co.uk



### THE CHALLENGE

How could SANNA Clinica achieve a pleasant atmosphere that matches the quality of their state of the art facility?

#### **THE SOLUTION**

mediagroup

In March of 2013, SANNA introduced our scenting services to add fragrance to their clinic in Arequipa.

Five AQ570s were wall-mounted to scent the hallways, emergency area, and lobby with soothing "Green Tea" fragrance.



#### **THE RESULTS**

The hospital clinic has been very pleased with the effect of the scenting program. They have renewed the contract annually for the last three years.

The clinic reports that the calming scent reducing stress and improves the experience for patients and visitors alike.

#### **HIGHLIGHTS**

- GREEN TEA" FRAGRANCE WAS TO CHOSEN TO CREATE A PLEASANT AND SOOTHING ENVIRONMENT.
- THE CLINIC REPORTS THAT THE CALMING SCENT REDUCING STRESS AND IMPROVES THE EXPERIENCE FOR PATIENTS AND VISITORS ALIKE.



0121 569 7750 info@media-group.co.uk digital-screens.co.uk