



SPECIALIST WOMEN'S HOSPITAL INTRODUCES AMBIENT SCENTING

The W Hospital by Pratiksha is a women's hospital in Gurgaon India. Their mission is to combine state-of-the-art technology, luxurious ambience, and a home-like environment.



AMBIENT SCENT CAN REDUCE ANXIETY, IMPROVE MOOD AND INCREASE CALMNESS.



University of Vienna



mediaaspects
ATMOSPHERIC SCENT SOLUTIONS



0121 569 7750 | info@media-group.co.uk | digital-screens.co.uk



THE CHALLENGE

How to create a luxurious ambient and a home-like environment to provide a soothing enjoyable experience for their patients and visitors?

THE SOLUTION

In February of 2015 the W Hospital chose to introduce our ambient scenting services. Our scent diffusion appliances were installed in the lobby of the W Hospital to create a calming welcome effect.

Our “Lotus Flower” fragrance was chosen for its ability to foster and enhance calmness as well as its popularity among women.

THE RESULTS

Today AirQ ambient scenting is an integral part of the atmosphere of the W Hospital brand.

Patients, visitors, and staff all enjoy “Lotus Flower” in the lobby. The W Hospital gave the fragrance 5 out of 5 stars in a recent study.

HIGHLIGHTS

- “LOTUS FLOWER” FRAGRANCE WAS CHOSEN FOR ITS ABILITY TO FOSTER AND ENHANCE CALMNESS AS WELL AS ITS POPULARITY AMONG WOMEN
- PATIENTS, VISITORS, AND STAFF ALL ENJOY OUR DIFFUSION SCENTING. THE W HOSPITAL GAVE THE FRAGRANCE 5 OUT OF 5 STARS IN A RECENT STUDY.



mediaaspects
ATMOSPHERIC SCENT SOLUTIONS